



# 2010 SHOT SHOW MEDIA REGISTRATION

## Onsite Press Registration Form

Submit one form and one e-mail address per registrant.

Outdoor Media professionals are required to provide Proof of Eligibility to attend the SHOT Show. Review the **Media Registration Guidelines** listed in the media section at [www.shotshow.org](http://www.shotshow.org).

Bring your Proof of Eligibility along with this form to the SHOT Show Press Registration Desk outside of the Press Room, Venetian Bassano Room 2701.

**NOTE: Advertising, sales, marketing and public relations representatives are not eligible for press badges and must register as regular show attendees at [www.shotshow.org](http://www.shotshow.org). Or call Reed Exhibition, the show management company, at 203-840-5600.**

### Important: type or print clearly to ensure accuracy:

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

\*E-mail \_\_\_\_\_

*\*required for "Express Badge" bar code e-confirmation*

Company Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Company Web site \_\_\_\_\_

### Badge Type (see Media Registration Guidelines)

Press       Publisher       Broadcast       Internet       Spouse/Guest

### Information to appear on badge

Same as above

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Affiliation/Company you represent \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Country \_\_\_\_\_

### Media outlets you plan to represent at SHOT Show

Publications \_\_\_\_\_

TV Show \_\_\_\_\_

Radio Shows \_\_\_\_\_

Web Sites \_\_\_\_\_

The National Shooting Sports Foundation, the industry's trade association and owners of the SHOT Show, provides a variety of NSSF program e-newsletters, including Bullet Points, a weekly e-news service, and SHOT Show Blast which delivers timely updates leading up to the SHOT Show.

Check to receive:     All NSSF e-communications       Bullet Points       SHOT Show Blast