

SHOT·WEEK

SUPPLIER SHOWCASE

MATERIALS FOR MANUFACTURERS

OPEN FOR ONLY TWO DAYS!

MONDAY, JANUARY 21 – TUESDAY, JANUARY 22, 2019

8:30 AM–5:30 PM | PALAZZO BALLROOM, 5TH FLOOR VENETIAN MEETING ROOMS, SANDS EXPO CENTER, LAS VEGAS

2019 SUPPLIER SHOWCASE VENDOR PROSPECTUS

If you produce tools, machinery, plastics, metals, metal extrusions, fabrics, OE materials, fabrication, software, machining, logistics, or other products and services for the shooting, hunting, outdoor and law enforcement industries, then SHOT Week's Supplier Showcase is your opportunity to present your company to thousands of manufacturers at the upcoming SHOT Show.

SHOTSHOW.ORG/SUPPLIERSHOWCASE

An Official Event of



SUPPLY MANUFACTURERS...

9 out of 10 manufacturers that visited the Supplier Showcase in 2018 plan to attend again in 2019.

...WITH YOUR MATERIALS OR SERVICES

The space for doing business in the shooting, hunting, outdoor and law enforcement industries is the week of the SHOT Show. But your customers — the manufacturers — are busy exhibiting to dealers, retailers and purchasing agents, and they can't always give you the quality time you need to build business relationships. Many of these manufacturers may not even be aware of your materials and equipment.

The Supplier Showcase is a dedicated event for you, the suppliers, to present your products to these manufacturers.

Manufacturers are coming to the Supplier Showcase to*

- ✓ Meet with current suppliers
- ✓ Identify new suppliers
- ✓ Find new resources to improve their supply chain

NEARLY **3,000** MANUFACTURING ATTENDEES

VISITED THE SUPPLIER SHOWCASE IN 2018.

*Based on 2018 post-show feedback

MAKE CONNECTIONS...

...FACE-TO-FACE

Meet with some of the industry's top manufacturer-owners, engineers, purchasing agents and R&D specialists — your customers.

Supplier Showcase vendors receive:

- ✓ **TWO** full days of exhibiting in front of SHOT Show's manufacturers
- ✓ Two registrations for both the Supplier Showcase and the SHOT Show (\$700 value)
- ✓ Additional badges at a discounted rate (\$175 each)
- ✓ 8'x6' exhibit space, including a 6' table, two chairs, a wastebasket, one electrical outlet and a 7"x44" identification sign
- ✓ SmartApp lead retrieval program to easily capture all the demographic information for prospects who visit your display
- ✓ Companies that are approved by November 2, 2018, will be listed in the Show Directory with a special logo denoting their participation in the Supplier Showcase and will receive special recognition on SHOTShow.org.
- ✓ Lunch will be provided to every supplier-participant both days of the event.
- ✓ Refreshments will be provided to manufacturer-attendees in the morning and afternoon of each day to attract visitors to the event.

FEATURE
**YOUR
COMPANY**
AT SHOT WEEK'S
SUPPLIER SHOWCASE!



Vendors simply need to show up with their laptop/tablet and a sample or two. The rest is taken care of for you. **No freight, no shipping, no booth build necessary!**

RESERVE YOUR SPACE TODAY!

The price is only \$2,350 for NSSF members* and \$2,750 for non-members.

While we are expanding the 2019 floor space, it will still be limited. Space will be assigned based on date of application and date of deposit receipt.

Don't delay!

FOR MORE INFORMATION, CONTACT:

SHOT SHOW MANAGEMENT

6865 S. Eastern Avenue, Ste. 101

Las Vegas, NV 89119

(855) 355-7468, ext. 5

SupplierShowcase@SHOTShow.org

**INTERESTED IN SUPPLIER SHOWCASE
ADVERTISING OR SPONSORSHIP?**

Contact Chris Tatulli at (203) 426-1320, ext. 214



***INTERESTED IN NSSF ASSOCIATE
MEMBERSHIP AND ITS ADDED BENEFITS?**

Go to nssf.org/join/

