



ALL IN

AN EVENT OF
NSSF
The Firearm Industry
Trade Association

JANUARY 18-21 | 2022 | THE VENETIAN EXPO + CAESARS FORUM | LAS VEGAS, NEVADA

SAMPLE LETTER ONLY

[DATE INSERTED]

TO: [INSERT SUPERVISOR NAME, TITLE]

FROM: [INSERT OFFICER NAME, TITLE]

SUBJECT: Training and New Equipment Review Opportunity for [INSERT OFFICER NAME]

In January, there is a trade event where our agency will have access to every major manufacturer and equipment supplier of the latest firearms, protective equipment, and accessories, plus specialized training sessions for law enforcement. We can discuss our [INSERT AGENCY OR DEPARTMENT NAME] specific needs directly with manufacturers, and we can learn and share knowledge from other agencies around the country – especially all of the procedural and operational challenges impacting agencies around the country. With your permission, I would like to attend the Shooting, Hunting and Outdoor Trade ShowSM (SHOT Show[®]), January 18-21, 2022, on behalf of our agency.

While the SHOT Show is well-known in the shooting sports industry, many people don't realize the extensive law enforcement and armed forces applications also present at the show. Nearly one-third of the SHOT Show's exhibit halls are dedicated to protection equipment and tactical accessories needed by law enforcement, SWAT teams, private security and the armed forces. This coming year, SHOT Show is adding even more exhibits and manufacturers that our agency may not have access to through regular channels. More than 650 exhibits at the show are manufacturers and distributors wanting to meet with law enforcement agencies and personnel. If you approve my request to attend, I will be sure to review the latest technology in communication products, eyewear, hearing protection, optics, scopes, sights, and training and safety equipment, plus, the latest releases of new firearms and accessories.

The Law Enforcement Education Program (LEEP) at the SHOT Show has various training sessions that run throughout the week. Each of these sessions provides valuable insights for real-world, on-scene applications of various technology and training methods. For 2022, participation in the LEEP is a one-time fee of \$45 that will give me access to all of the courses in which I pre-register. I will be able to provide a certificate of completion when I return from the event.

2022 SHOT Show Attendance/Travel Breakdown:

SHOT Show Registration: LE Buyers.....\$35
Non-Buying LE.....\$225

LEEP Participation is \$45 for all classes (the first is \$45; any after is \$0), must be registered for the 2022 SHOT Show.

Plus travel and overnight expenses

I hope you will consider and approve my participation in this event. I look forward to bringing back the insights gained to share with our entire department.

Sincerely,

[INSERT YOUR NAME, TITLE]