

# HOW **BIG** IS THE SHOT SHOW?

HERE ARE SOME NUGGETS OF INFORMATION TO DEMONSTRATE JUST HOW **BIG** THE SHOT SHOW IS...

**5<sup>th</sup> LARGEST**  
TRADESHOW  
IN Fabulous  
**LAS VEGAS**  
NEVADA

**19<sup>th</sup> LARGEST**  
TRADESHOW  
in the UNITED STATES of  
**AMERICA**



is the  
**LARGEST**  
EVENT HELD @

**Venetian Expo & Caesars Forum**

The SHOT Show typically brings in over

**\$ 88**  
MILLION



to the **LAS VEGAS** economy

**13.9**  
miles of aisles.

More than a  
half marathon!



More than

**2,000**

members of the  
media  
cover the  
**SHOW**



More Than

**2,500**  
EXHIBITORS

including Supplier Showcase

Exhibitors,  
buyers  
and media  
come from

**115**  
COUNTRIES

**50**  
STATES



NSSF's **SHOT SHOW** is the largest trade show of its kind in the world. Each year, the industry's latest and greatest products are on full display at the show, attracting industry professionals from around the world to Las Vegas.



Firearms and  
ammunition  
are a

**\$ 7.9** BILLION  
INDUSTRY



SUPPORTS  
MORE THAN  
**375,000**  
JOBS



TOTAL  
ECONOMIC  
IMPACT

**\$ 70.5**  
BILLION



FUNDS **NSSF**  
programs and  
services that  
help...

**PROMOTE  
PROTECT  
PRESERVE**  
the shooting, hunting  
and outdoor industry.

TOTAL EXHIBIT SPACE  
for the 2023 SHOT Show  
will be more than

**+816K** or **18** =

net square feet

acres

THIS SPACE CAN FIT UP TO



**547**  
**F-16** fighter jets  
on the show floor.

## SHOT Show HISTORY

### FLOOR SPACE

(in square feet)

First SHOT Show:  
(St. Louis in 1979)

**5,200**

2022 SHOT Show:  
(Las Vegas)

**800,825**

### EXHIBITORS:

First SHOT Show:  
(St. Louis in 1979)

**290**

2022 SHOT Show:  
(Las Vegas)

**2,338**

including  
Supplier Showcase

[SHOTSHOW.ORG](https://shotshow.org)

[NSSF.ORG](https://nssf.org)

**NSSF**  
The Firearm Industry  
Trade Association

