*Adjust this copy as needed, and add it to blog posts, newsletters, social media posts (Facebook and Twitter), and in any other media you may use to communicate with your customers:*

**SAMPLE BLOG POSTS**

The 2024 SHOT Week Supplier Showcase is YOUR SHOT to rub shoulders with hundreds of suppliers from around the world, discover new materials and processes that can be applied to your manufacturing line, get backup suppliers in place to prepare for future challenges and so much more. Visit us at booth # [INSERT BOOTH NUMBER] to receive one-on-one service and to view our [INSERT YOUR FEATURED PRODUCT/MATERIAL/SERVICE]. Register today at [SHOTShow.org](https://shotshow.org/). We look forward to seeing you at the 2024 SHOT Week Supplier Showcase!

**SAMPLE TWEETS & FACEBOOK POSTS**

*(NOTE: For tweets, use hashtag #SHOTShow)*

* This is YOUR SHOT! Come to the SHOT Week Supplier Showcase for the latest materials, manufacturing processes and more. See us at booth XXXXX
* Head up to the 5th floor of the Venetian Expo. We’re exhibiting at the Supplier Showcase! Booth XXXX
* We’re not just going to #SHOTShow, we’re going to SHOT Week! Come see us at the Supplier Showcase January 22-23. Booth XXXXX.
* Join us and hundreds of industry specific suppliers at the 2024 #SHOTShow, specifically the SHOT Week Supplier Showcase. This is YOUR SHOT to improve product development and find more cost-effective solutions. Visit us at booth XXXX
* We’re demonstrating [PRODUCT] at the 2024 SHOT Week Supplier Showcase. You won’t want to miss it. Check us out: booth XXXXX
* Come see how we can help you plan your product lines at the 2024 SHOT Week Supplier Showcase. Our team is ready to work with you. Stop by booth XXXXX
* Plan an extra day at #SHOTShow and come to the Supplier Showcase on January 22-23. It’s YOUR SHOT to connect with the best in the industry. Booth XXXX
* Tools, machinery, plastics, fabrics, OE materials, logistics, software — and us! We’re headed to the SHOT Week Supplier Showcase and can’t wait to chat. Booth XXXXX.

**EMAIL SIGNATURE LINE** *(add this message to your outgoing email signature line):*

Come see us at the 2024 SHOT Week Supplier Showcase on January 22-23 in Las Vegas, Nevada. Booth #XXXX. Register today at SHOTShow.org. Don’t miss this shot!