



2023 SHOT SHOW[®] FACTS AND FIGURES

AN EVENT OF
NSSF[®]
The Firearm Industry
Trade Association

- SHOT[®] stands for Shooting, Hunting and Outdoor Trade. SHOT Show[®] is a registered trademark.
- The SHOT Show is owned and sponsored by [NSSF](#)[®], The Firearm Industry Trade Association. The show is produced and managed by [ConvExx](#).
- The 2023 SHOT Show runs Tuesday, January 17, through Friday, January 20, at The Venetian Expo and Caesars Forum, Las Vegas, Nevada. “SHOT Week,” which includes events such as the NSSF/HAVA Golf Classic, Industry Day at the Range, the Suppliers Showcase and SHOT University, spans January 15-20.
- The SHOT Show’s website is [SHOTShow.org](#) and the SHOT Show Blog can be found at [shotshow.org/blog](#). Follow SHOT Show on Twitter [@NSSFSHOTShow](#), on [Facebook](#), [LinkedIn](#), [YouTube](#), and [@shotshow](#) on Instagram. The hashtag is #SHOTShow.
- [SHOT Show Industry Day at the Range](#), slated for Monday, January 16, at the Boulder City Rifle & Pistol Club, is for exhibitor-invited media and buyers only.
- The Press Room is located in the Venetian, Lando Ballroom, on Level 4. The Press Room opens at 7:30 a.m. each day. [See complete Press Room hours](#).
- The SHOT Show exhibition floor opens at 8:30 a.m. each day and closes at 5:30 p.m. except for the last day when the show closes at 4 p.m. (Law enforcement booths in Venetian ballrooms open at 8 a.m. daily.) [See complete show floor hours](#).
- The Supplier Showcase was launched at the 2017 SHOT Show to allow material and service suppliers to meet directly with the manufacturing community. More than 260 material suppliers participated in the 2017 SHOT Show, and more than 500 will be participating at the two-day event in 2023.
- At the 2022 show, exhibitors, buyers, media and other industry professionals hailed from all 50 states and more than 115 countries.
- The 2023 SHOT Show will have more than 2,400 exhibitors on the exhibit floor, including the Suppliers Showcase.
- SHOT is the largest event held at The Venetian Expo, and 2022 marked the expansion of the show to Caesars Forum. Total exhibit space for the 2023 show in these two venues is estimated to be more than 800,000 net square feet—equivalent to more than 18 acres or enough space to park 547 F-16 fighter jets.
- The SHOT Show boasts 13.9 miles of aisles—a distance more than half a marathon.
- This is the 45th annual SHOT Show. The first SHOT Show was in 1979 in St. Louis, Missouri. The 2021 show was virtual due to the pandemic.
- This will be the 24th SHOT Show in Las Vegas. No other city has hosted more SHOT Shows, and Las Vegas has been home to the show continuously since 2010.