



2025 SHOT SHOW® FACTS AND FIGURES

AN EVENT OF
NSSF
The Firearm Industry
Trade Association

- **SHOT®** stands for **Shooting, Hunting and Outdoor Trade**. **SHOT Show®** is a registered trademark.
- The **SHOT Show** is owned and sponsored by **NSSF®**, **The Firearm Industry Trade Association**. The show is produced and managed by **ConvExx**.
- The **2025 SHOT Show** runs Tuesday, January 21, through Friday, January 24, at The Venetian Expo and Caesars Forum, Las Vegas, Nevada. **"SHOT Week,"** which includes events such as the **NSSF/ HAVA Golf Classic, Industry Day at the Range, the Suppliers Showcase** and **SHOT University™**, spans January 19-24.
- The SHOT Show's website is **SHOTShow.org**, and the **SHOT Show Blog** is the place to keep up with news and updates. Follow SHOT Show on X **@NSSFSHOTShow**, on **Facebook**, **LinkedIn**, **You Tube**, and **@shotshow** on Instagram. The hashtag is **#SHOTShow**.
- **SHOT Show Industry Day at the Range**, slated for **Monday, January 20**, at the Boulder City Rifle & Pistol Club, is for exhibitor-invited media and buyers only.
- The **Press Room** is located in the **Venetian, Lando Ballroom, on Level 4**. The Press Room opens at 7:30 a.m. each day. See complete Press Room **hours**.
- The **SHOT Show exhibition floor** opens at 8:30 a.m. each day and closes at 5:30 p.m. except for the last day when the show closes at 4 p.m. See complete **show floor hours**.
- **The Supplier Showcase** was launched at the 2017 SHOT Show to allow material and service suppliers to meet directly with the manufacturing community. More than 260 material suppliers participated in the 2017 SHOT Show, and more than **500** will be participating at the two-day event in 2025.
- At the **2024 show**, exhibitors, buyers, media and other industry professionals hailed from all **50 states** and more than **119 countries**.
- The **2025 SHOT Show** will have more than **2,700 exhibitors** on the show floor, including the Suppliers Showcase.
- **SHOT** is the largest event held at The Venetian Expo, and 2022 marked the expansion of the show to Caesars Forum. Total exhibit space for the 2025 show in these two venues is estimated to be more than **816,000 net square feet**—equivalent to more than **18 acres** or enough space to park **547 F-16 fighter jets**.
- The **SHOT Show** boasts **13.9 miles of aisles**—a distance more than half a marathon.
- This is the **47th annual SHOT Show**. The first **SHOT Show** was in **1979 in St. Louis, Missouri**. The 2021 show was virtual due to the pandemic.

- This will be the **26th SHOT Show in Las Vegas**. No other city has hosted more **SHOT Shows**. Las Vegas has been home to the show continuously since 2010.
- More than **55,000 professionals** in the shooting, hunting, outdoor and law enforcement industry attended **SHOT Show** in 2024. The show is for trade only and not open to the public. See the 2024 post-show [press release](#).
- **How big is the SHOT Show?** See this handy [infographic](#).
- More than **2,500 members of the outdoor media**, including international media, cover the show and the products they see at SHOT.
- **SHOT Show** typically brings more than **\$88 million** in non-gaming revenue to the Las Vegas economy.
- The **Law Enforcement** section is a fast-growing segment of **SHOT Show**. It includes gear to aid and protect law enforcement professionals—and many military members—in the performance of their duties. This section was started more than 20 years ago, covering 7,000 square feet; today, law enforcement covers more than **170,000 square feet** of the show.
- The **SHOT Show** is the once-a-year gathering place for the shooting, hunting and outdoor industry—manufacturers, wholesalers, retailers, publishers and non-profit organizations. It's where a passion for firearms, ammunition and outdoor equipment, plus the industry's unified support for the Second Amendment, are on display.
- Firearms and ammunition are a **\$8.9 billion industry**. The total economic impact of the sporting arms and ammunition industry is more than **\$90.1 billion**, which supports more than **384,000 jobs**. Through excise taxes on its products, the firearm and ammunition industry contributes more than \$1 billion a year to the **Wildlife Restoration Trust Fund** that supports conservation and education.
- The **SHOT Show** generates **millions of the dollars** in revenue that funds NSSF programs and services that help “promote, protect and preserve” the shooting, hunting and outdoor industry. Among those programs are NSSF's government relations efforts, [Real Solutions. Safer Communities](#)[®] programs such as [Project ChildSafe](#)[®], the industry's firearm safety education program, [Operation Secure Store](#)[®], which helps firearm retailers prevent thefts, and [Don't Lie for the Other Guy](#)[®], which works to prevent illegal straw purchases.
- Other notable **NSSF programs** are [Gun Storage Check Week June 1-7](#) and [Sept. 1-7, National Shooting Sports Month](#) each August and the [+ONE](#)[®] mentoring initiative.

See [NSSF.org](#) for more information on NSSF's many programs and member services.