SHOT SH

NSSF°'s SHOT Show is the largest trade show of its kind in the world. Each year, the industry's latest and greatest products are on full display at the show, attracting industry professionals from around the world to Las Vegas.

HERE ARE SOME NUGGETS OF INFORMATION TO DEMONSTRATE **JUST HOW BIG THE SHOT SHOW IS...**

The SHOT Show typically brings in over



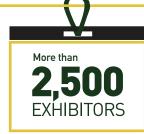
to the LAS VEGAS economy



Exhibitors, **Buyers** and media come from



COUNTRIES



including Supplier Showcase

Total Exhibit Space for the 2024 SHOT Show will be more than

This space can fit up to



F-16 Fighter Jets on the show floor

SHOT Show History

Floor Space

(in square feet) First SHOT Show: St. Louis in 1979

2023 SHOT Show: (Las Vegas)

811,414

Exhibitors

First SHOT Show: St. Louis in 1979

2023 SHOT Show: (Las Vegas)

including Supplier Showcase

SH0TShow.org







ARGEST DRADESHOW AMERIC



is the

Venetian Expo & Caesars Forum

More than

members of the media cover the **SHOW**



Firearms & Ammunition are **BILLION** INDUSTR

Supports more than **393,600**

Total Economic Impact

BILLION