

HOW **BIG** IS THE SHOT SHOW?

NSSF's SHOT Show is the largest trade show of its kind in the world. Each year, the industry's latest and greatest products are on full display at the show, attracting industry professionals from around the world to Las Vegas.

HERE ARE SOME NUGGETS OF INFORMATION TO DEMONSTRATE JUST **HOW BIG THE SHOT SHOW IS...**

The SHOT Show typically brings in over

\$ **88** MILLION
to the **LAS VEGAS** economy



Exhibitors,
Buyers
and media
come from



115 COUNTRIES **50** STATES

13.9
miles of aisles.
More than a
half marathon!



More than

2,500
EXHIBITORS

including
Supplier Showcase

Total Exhibit Space
for the 2024 SHOT Show
will be more than

+816K or **18**
net square feet acres

This space can fit up to



547
F-16 Fighter Jets
on the show floor

SHOT Show History

Floor Space

(in square feet)

First SHOT Show:
St. Louis in 1979

5,200

2023 SHOT Show:
(Las Vegas)

811,414

Exhibitors

First SHOT Show:
St. Louis in 1979

290

2023 SHOT Show:
(Las Vegas)

2,489

including
Supplier Showcase

SHOTShow.org

NSSF
The Firearm Industry
Trade Association



3rd LARGEST
TRADESHOW
IN *Fabulous*
LAS VEGAS
NEVADA

8th LARGEST
TRADESHOW
in the UNITED STATES of
AMERICA



is the

LARGEST
EVENT HELD AT
**Venetian Expo &
Caesars Forum**

More than

2,500

members
of the
media
cover the
SHOW



Firearms & Ammunition are

\$ **9.4** BILLION
INDUSTRY



Supports
more than

393,600
JOBS



Total
Economic
Impact **\$80.7**
BILLION