

HOW **BIG** IS THE SHOT SHOW?



NSSF's SHOT Show is the largest trade show of its kind in the world. Each year, the industry's latest and greatest products are on full display at the show, attracting industry professionals from around the world to Las Vegas.

HERE ARE SOME NUGGETS OF INFORMATION TO DEMONSTRATE **JUST HOW BIG THE SHOT SHOW IS...**

The SHOT Show typically brings in over

\$88 MILLION to the **LAS VEGAS** economy



Exhibitors, Buyers and media come from



119 COUNTRIES **50 STATES**

13.9 miles of aisles.
More than a half marathon!



More than

2,700 EXHIBITORS

including Supplier Showcase

Total Exhibit Space for the 2025 SHOT Show will be more than

+820K or **18** net square feet acres

This space can fit up to

547 F-16 Fighter Jets on the show floor



SHOT Show History

Floor Space

(in square feet)

First SHOT Show: St. Louis in 1979

5,200

2024 SHOT Show: (Las Vegas)

816,285

Exhibitors

First SHOT Show: St. Louis in 1979

290

2024 SHOT Show: (Las Vegas)

2,619

including Supplier Showcase

SHOTShow.org

NSSF
The Firearm Industry Trade Association



5th LARGEST TRADESHOW
IN *Fabulous* **LAS VEGAS**
NEVADA

8th LARGEST TRADESHOW
in the UNITED STATES of **AMERICA**




is the

LARGEST EVENT HELD AT Venetian Expo & Caesars Forum

More than

2,500

members of the media cover the **SHOW**



Firearms & Ammunition are

\$8.9 BILLION INDUSTRY

Supports more than

384,400 JOBS



Total Economic Impact

\$90.1 BILLION