



IT'S A BIG DEAL

AN EVENT OF
NSSF
The Firearm Industry
Trade Association

JANUARY 17-20 | 2023 | THE VENETIAN EXPO + CAESARS FORUM | LAS VEGAS, NEVADA

SAMPLE LETTER ONLY

[DATE INSERTED]

TO: [INSERT SUPERVISOR NAME, TITLE]

FROM: [INSERT OFFICER NAME, TITLE]

SUBJECT: Training and New Equipment Review Opportunity for [INSERT OFFICER NAME]

With your permission, I would like to attend the Shooting, Hunting and Outdoor Trade ShowSM (the SHOT Show[®]), January 17-20, 2023, on behalf of our agency. This trade-only event will give our agency access to every major manufacturer and equipment supplier of the latest firearms, protective equipment and accessories related to law enforcement, plus specialized training sessions. We can discuss our [INSERT AGENCY OR DEPARTMENT NAME]'s specific needs directly with manufacturers, and we can learn from and share knowledge with other agencies around the world – especially procedural and operational challenges as well as adoptable solutions for our agency.

While the SHOT Show is well-known in the shooting sports industry, many people don't realize the extensive law enforcement and armed forces applications also present at the show. Nearly one-third of the SHOT Show's exhibit halls are dedicated to protection equipment and tactical accessories needed by law enforcement, SWAT teams, private security and the armed forces. More than 650 exhibits at the show are manufacturers and distributors wanting to meet with law enforcement agencies and personnel. If you approve my request to attend, I will be sure to review the latest technology in communication products, eyewear, hearing protection, optics, scopes, sights, and training and safety equipment, plus the latest releases of new firearms and accessories.

The Law Enforcement Education Program (LEEP) at the SHOT Show has various training sessions with leading industry training organizations and product authorities that run throughout the week. Each of these sessions provides valuable insights for real-world, on-scene applications of various technology and training methods, and especially focuses on protection measures and practical execution. For 2023, participation in the LEEP is a one-time fee of \$45 that will give me access to all of the courses in which I pre-register. I will be able to provide a Certificate of Attendance when I return from the event; this document can be used to track my training.

The SHOT Show is the perfect opportunity to connect, network and build collaborative relationships with other law enforcement professionals. Such connections will facilitate a healthy exchange of ideas between our department and other departments around the world. Two networking events that are offered at the SHOT Show are the LEEP Meet-Up Networking Event and the Industry Welcome Reception, both of which I will use to interact with and learn from as many professionals as I can.

2023 SHOT Show Attendance/Travel Breakdown:

SHOT Show Registration: LE Buyers..... \$35
Non-Buying LE..... \$225
LEEP Participation is \$45 for all classes (the first is \$45; any after is \$0), and the attendant must be registered for the 2023 SHOT Show.

Plus, travel and overnight expenses

I hope you will consider and approve my participation in this event. I look forward to bringing back the insights gained to share with our entire department.

Sincerely,

[INSERT YOUR NAME, TITLE]