



AN EVENT OF  
**NSSF**  
The Firearm Industry  
Trade Association

**JANUARY 22-23 | 2025**  
**THE VENETIAN EXPO**  
**5TH FLOOR**

# **THIS IS** **YOUR SHOT**

**Extra! Extra! YOUR SHOT to see the latest and greatest in our industry!**

**We're getting ready to head to SHOT Show® this January.**

Come find us in SHOT Show eXtra, the special exhibit area on the 5th floor of The Venetian Expo. We will have all of our latest products and services available for you to experience first-hand and learn for yourself how they can boost your business.

SHOT Show eXtra is only open for two days on Wednesday, January 22 from 9:00 AM-4:30 PM and Thursday, January 23 from 8:30 AM-4:30 PM. This additional area is a bonus for all attendees and provides an opportunity to meet the next generation of manufacturers, discover new products and identify new solutions. Make sure you schedule time to head upstairs and visit our booth!

The full SHOT Show will have more than 2,600 exhibitors and is the perfect chance to explore the latest innovations in the shooting sports, hunting, law enforcement, and armed forces industries, all in one place. Get hands-on with products, engage with manufacturers like us, stock up on items your customers want, learn business-specific strategies, network with regulatory experts and much more. This is YOUR SHOT to experience it all for yourself.

Our team is eager to answer your questions and provide you with VIP treatment. After registering to attend, schedule an appointment with us through the SHOT Show online planner, or reach out to us directly.

**We look forward to seeing you there!**

**Register at [SHOTShow.org/register](https://SHOTShow.org/register)**

The SHOT Show is a trade-only event. Proof of professional affiliation is required.

**SHOTSHOW.ORG/REGISTER**